

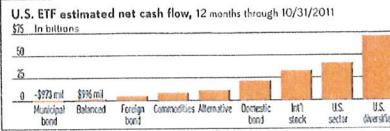
EXHIBIT A

DATA FLOW

The March Of ETFs

Assets in exchange traded funds have exploded the past 10 years, reaching \$1.08 trillion as of Oct. 31. In the past year, U.S. diversified stock ETFs have attracted more than a third of all new investments. Only municipal bond ETFs have seen outflow.

Source:晨星公司



ETF STRATEGIES



Mark Grimaldi in Wappingers Falls, N.Y., where his Sector Rotation mutual fund invests only in ETFs.

Exchange Traded Funds' Sector Rotation Is Key To Turning Profits For This Manager

Q & A

Navigator's Mark Grimaldi digs into ETFs linked to gold, utilities and Canada

BY TRANG HO
INVESTOR'S BUSINESS DAILY

ETFS or exchange traded funds have been a godsend for not only individual investors, but also institutional investment firms.

Mark Grimaldi, chief economist at Wappingers Falls, N.Y.-based Navigator Money Management, runs Sector Rotation^{***}, a mutual fund that invests only in ETFs.

The two-year-old fund has \$24 million in assets. He manages \$125 million in client assets.

Sector Rotation was ranked No. 1 out of 375 world allocation funds tracked by Morningstar Inc. through Oct. 12.

Sector rotation produced an average annual return of 10.25% from Aug. 31, 2002, to Oct. 31, 2011, vs. 5.4% for the S&P 500, according to Morningstar. Grimaldi is most proud of his returns from 2008. While the S&P 500 lost 38.49%, his fund lost 4.23%.

He spoke with IBD about his ETF sector rotation strategy.

IBD: What's your secret to creating an ETF investment portfolio?

Grimaldi: In selecting investments for the fund, I seek to identify securities that exhibit attractive valuations based on characteristics such as price movement, growth rates, volatility and price-to-earnings, price-to-cash flow and price-to-book ratios.

IBD: What are your ETF investment strategies for Sector Rotation?

Grimaldi: The investment strategy is that of growth of capital by buying a wide range of sectors and asset classes such as gold, utilities, inverse Treasuries and inflation-protected securities. Income is a secondary objective. Whenever possible, we offset a realized gain with a realized loss to keep taxes to a minimum.

We believe buy-and-hold has been better days, so the turnover ratio is usually around 200%. The fund employs a ranking system to identify the sectors that it believes are showing the greatest relative strength and increase the fund's exposure to those sectors.

Our proprietary ranking system has successfully identified where the money flows are going to help us position the fund ahead of the market.

We rank ETFs based on eight criteria:

- 1. Fifty-two-week high/low ratio, which is a simple gauge to show where the ETF is in the business cycle. For example, Consumer Staples Select Sector SPDR⁺ was ranked No. 1 as of Nov. 1.
- It was getting close to its 52-week high of \$32.46. That was a positive sign, suggesting it could break out above its 52-week high. If that happens, it could continue to rise and establish a new high.
- 2. One-month, three-month, and 12-month moving average.
- 3. Relative strength index, which shows us if the herd is moving in or out of an ETF and whether an asset is overvalued or undervalued. An RSI reading above 70 suggests the ETF is getting overvalued, while 30 or below signals it's undervalued. We like a reading at the midpoint, which is 50.
- 4. The ETF SPDR Barclays Capital TIP⁺, which holds Treasury inflation protected securities. It has been one of our favorite assets in the past year because of the massive government debt and the Fed has pledged it will keep interest rates close to zero through at least mid-2013.

These ETFs all ranked in the top 10% of our ranking system, except for GLD and TIP. As the portfolio manager, I have the discretion to add or delete asset classes to the fund and models.

provide market returns with lower volatility and lower risk.

■ 2. SPDR Gold Shares⁺, which I hold since the early days of launching the fund. I like gold as a crisis and inflation hedge.

■ 3. iShares Dow Jones US Utilities⁺ because utilities are drawing a lot of investor attention due to the strong current yield, 3.5%.

■ 4. iShares MSCI Canada Index⁺ because our friends of the north are doing well.

■ 5. The ETF SPDR Barclays Capital TIP⁺, which holds Treasury inflation protected securities.

It has been one of our favorite assets in the past year because of the massive government debt and the Fed has pledged it will keep interest rates close to zero through at least mid-2013.

These ETFs all ranked in the top 10% of our ranking system, except for GLD and TIP. As the portfolio manager, I have the discretion to add or delete asset classes to the fund and models.

More Advisers Move Exclusively To ETFs; Should You Do Same?

Lower fees, diversification, tax efficiency give a glint to exchange traded funds

BY TRANG HO
INVESTOR'S BUSINESS DAILY

Exchange traded funds are relatively young in terms of stock market history, yet investment advisers and other Wall Street strategists increasingly run retirement accounts, endowments and pension funds purely with ETFs. In IBD's special report, we share some investment firms' profitable ETF trading strategies and how you can apply the same tactics.

Investment firms prefer ETFs to mutual funds because of their lower management fees and liquidity, which makes it easier to rebalance a portfolio and cash out fast.

Mutual funds price only once a day and can have redemption fees or other constraints. ETFs can be traded all day like stocks.

Showing clients the advantages of ETFs over mutual funds has led us to offer them a higher share of each client's assets, attract new ones and convert more of my mutual fund and third-party money manager clients to fee-based asset management accounts in which I can demonstrate greater value and hence retain more of total fees," said John Myers, president of Drescher, Pa.-based Woodwell Asset Management, a full-service financial planner with \$250 million in assets under management.

Mutual funds report their holdings only once a quarter, so shareholders aren't privy to what the funds are buying and selling daily.

Exchange traded fund holdings are listed on their websites.

ETFs offer more tax efficiency than mutual funds because the portfolios generate few capital gains. They offer more diversification over individual stocks, thus are less volatile on average. "Individual stocks by nature are subject to risk from company management," said Mark Grimaldi, manager of the Sector Rotation⁺ mutual fund that invests in ETFs only. "We like to think of an ETF as just investing in one company's product as opposed to the entire company."

ETFs let investors zero in on specific sectors, countries, commodities, bonds and other asset classes. "A well-diversified portfolio of ETFs is more tax efficient than one consisting of mutual funds," said Mark Grimaldi, manager of the Sector Rotation⁺ mutual fund.

ETFs allow for some investment strategies that aren't possible with individual stocks or mutual funds.

SignalPoint Asset Management of Springfield, Mo., has boosted its practice from the ground to \$236 million in assets with its proprietary ETF investment strategy.

"Our process was conceived back in the mid-90s at a time when ETFs just didn't exist. Individual securities simply represented too much inherent risk based on our buy-sell discipline," said Skip Mundenbocker, managing partner of SignalPoint. "And mutual funds lacked transparency and their composition changed frequently, leaving a solid and consistent methodology. So when ETFs really came into their own in 2000, we were able to develop a domestic equity portfolio, both based on (investing) style and sectors."

Treasuries. In either direction.

TYNS Daily 7-10 Year Treasury Bear 1x Shares

TYD Daily 7-10 Year Treasury Bull 3x Shares

TYO Daily 7-10 Year Treasury Bear 3x Shares

TYBS Daily 20 Year Plus Treasury Bear 1x Shares

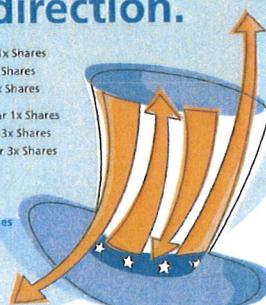
TYMF Daily 20 Year Plus Treasury Bull 3x Shares

TMV Daily 20 Year Plus Treasury Bear 3x Shares

For traders, Direxion matters.

Get started today. Call 866.476.7523

or go to direxionshares.com/treasuries



direxionshares.

Think direction. Trade.

Investor should consider the investment objectives, risks, charges, and expenses of Direxion Shares carefully before investing. The prospectus and summary prospectus contains this and other information about Direxion Shares. To obtain a prospectus please visit www.direxionshares.com. The prospectus and summary prospectus should be read carefully before investing.

Investing in ETFs may be more volatile than investing in broadly diversified funds. The use of leverage by a fund means the Funds are riskier than alternatives which do not use leverage. The Funds are not suitable for all investors and should be utilized only by sophisticated investors who understand leverage risk, consequences of seeking daily leveraged investment results and intend to actively monitor and manage their investment. These Funds are not designed to track the underlying index for a longer period of time.

Risks: The risks associated with the funds are detailed in the prospectus which include: adverse market conditions risk, adviser's investment strategy risk, concentration risk, counterparty risk, credit risk, daily correlation risk, debt instrument risk, derivatives risk, early close trading risk, liquidity risk and market risk, gain or loss risk, gain or loss risk in a portfolio turnover risk, high expense risk, index investment risk, interest rate risk, leveraged risk, liquidity risk, long-term risk, market risk, option risk, principal risk, short-term risk, tax and distribution risk, tracking error risk, U.S. government securities risk and spread risk of exchange traded funds. Shorting securities occurs when investors sell securities they don't own and are committed to repurchasing eventually.

Distributor: Forelio Fund Services, LLC.



Navigator Money Management's Grimaldi: "We believe buy-and-hold has seen better days, so the turnover ratio is usually around 200%."